



MALLA REDDY VISHWAVIDYAPEETH

(Deemed to be University)

Recognised under section 3 of The UGC Act, 1956, vide Notification No.9-4/2024-U.3(A) by
Department of Higher Education, Ministry of Education, Government of India.

MRV ALUMNI ENGAGEMENT AND FOSTERING POLICY



MALLA REDDY VISHWAVIDYAPEETH

(DEEMED TO BE UNIVERSITY)

Recognised Under Section 3 of The UGC Act, 1956, Vide Notification No.9-4/2024-U.3(A) by
Department of Higher Education, Ministry of Education, Government of India.

ALUMNI ENGAGEMENT AND FOSTERING POLICY

Preamble

Malla Reddy Vishwavidyapeeth recognizes its alumni as key stakeholders and contributors to the institution's growth and success. This policy aims to foster alumni relations that drive global leadership and excellence, ensuring that alumni play a pivotal role in shaping the institution's future and that of its students.

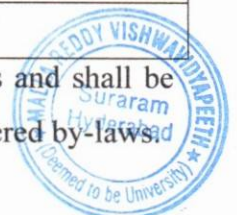
This policy is designed to ensure that alumni of Malla Reddy Vishwavidyapeeth are engaged, empowered, and actively contributing to the University's mission of global leadership and academic excellence. Through consistent and structured engagement, the University aims to build a legacy of alumni-driven success and impact.

Governance Structure

The Alumni Affairs Office shall be supported by an Alumni Advisory Committee, constituted to guide policy implementation and ensure representation of alumni across Schools of Eminence, geographies, and graduating cohorts:

Role	Member
Chief Patron	Vice-Chancellor, MRV
Chairperson	Dean, Alumni Affairs (senior faculty member designated to head the Alumni Affairs Office)
President (elected)	Distinguished alumnus/alumna, elected by the registered membership of the Alumni Association
Secretary & Treasurer (elected)	Elected from among registered alumni members
Institutional Coordinator	Nominee from the Students' Section / Registrar's Office
School-wise Alumni Coordinators	One faculty coordinator nominated per School of Eminence
Student Representative	Nominated representative of the current student body

Office-bearers of the Alumni Association shall ordinarily serve a term of three years and shall be eligible for re-election for one further term, in accordance with the Association's registered by-laws.



Alumni Association — Registration and Membership

- Malla Reddy Vishwavidyapeeth shall establish and maintain a formal, registered Alumni Association as the central body for coordinating alumni activities, in line with institutional policies and applicable law.
- Membership shall be open to all graduates of MRV and its constituent colleges/Schools of Eminence upon completion of their programme, through a simple registration process on the alumni portal.
- Regional and International Alumni Chapters may be established in locations with a significant concentration of alumni; each Chapter shall function under the umbrella of the central Alumni Association, coordinating engagement, events, and mentorship within its region.

Policy Guidelines

Strategic Role and Network

- **Alumni as Strategic Partners:** Alumni are integral to the institution's vision, providing valuable input in the institution's decision-making process, and contributing to academic and infrastructural development.
- **Global Alumni Network Development:** The institution shall establish and maintain a global network of alumni, enabling them to connect, collaborate, and contribute to the university's growth, fostering leadership across industries worldwide.
- **Dedicated Alumni Affairs Office:** A senior faculty member shall be identified to head the Alumni Affairs Office, which will manage alumni relationships, communication, and engagement strategies globally.
- **Alumni Database Management:** The institution will maintain a comprehensive database of alumni, updated regularly with contact information, professional achievements, and contributions to the university, coordinated with the Students' Section at the end of every semester, and maintained in accordance with the data-privacy safeguards set out later in this policy.
- **Alumni Association Formation:** Malla Reddy Vishwavidyapeeth shall maintain a formal, registered Alumni Association to serve as the central body for coordinating alumni activities, promoting collaboration and engagement on a global scale.



Leadership, Mentorship, and Academic Collaboration

- **Global Leadership Initiative:** The university shall actively involve alumni in leadership development programs aimed at fostering global leadership; alumni in leadership roles will be invited to mentor students and young alumni to promote excellence and global impact.
- **Annual Global Alumni Summit:** The institution may organize an annual Alumni Summit, where alumni from around the world are invited to share their experiences, expertise, and industry insights with current students and faculty, serving as a platform for networking, knowledge sharing, and institution-building.
- **Alumni as Brand Ambassadors:** Alumni shall be encouraged to serve as global ambassadors for Malla Reddy Vishwavidyapeeth, promoting its values, programs, and culture worldwide.
- **Mentorship Programs:** The university will establish formal mentorship programs where alumni can guide students and recent graduates in their careers, entrepreneurship, and leadership development, coordinated through the Alumni Affairs Office's mentorship platform.
- **Collaborations with Alumni for Academic Programs:** Alumni will be encouraged to contribute to academic programs by delivering guest lectures, conducting workshops, and designing industry-relevant curricula.
- **Alumni in Governance and Policy-making:** Alumni shall be represented in advisory committees, helping shape institutional governance and policies, particularly in areas like curriculum development, research, and international collaborations.

Entrepreneurship, Giving, and Recognition

- **Institutional Support for Alumni Startups:** The university shall offer institutional support, including incubation space, funding, and mentorship, for alumni-led startups, promoting entrepreneurial excellence and innovation.
- **Alumni Fundraising Initiatives:** A structured Alumni Fundraising Program will be introduced, encouraging alumni to contribute towards scholarships, infrastructure development, and research; alumni donations will be recognized and honored through various channels.
- **Awards and Recognition for Distinguished Alumni:** Malla Reddy Vishwavidyapeeth shall honor and recognize the global achievements of its alumni, promoting a culture of excellence and leadership.



Careers, Research, and Internationalization

- **Alumni Resource Pool for Placements and Internships:** The university will tap into its vast alumni network to build a robust resource pool for student placements, internships, and global career opportunities, facilitating industry tie-ups and collaborations.
- **Alumni in Research and Innovation:** Alumni engaged in research and innovation shall be invited to collaborate with the university on groundbreaking projects, contributing their expertise to drive innovation in academic and research programs.
- **Alumni Involvement in Internationalization:** Alumni will play a critical role in the university's internationalization efforts, helping establish global partnerships, exchange programs, and research collaborations with foreign universities and institutions.

Communication and Development

- **Alumni Communications and Digital Engagement:** A dedicated online platform for regular communication with alumni, including newsletters, social media engagement, and webinars, promoting active alumni involvement in university events and initiatives.
- **Alumni Leadership and Development Programs:** The institution will offer leadership development programs exclusively for alumni, focusing on skill enhancement, global leadership, and industry-specific training, conducted in collaboration with leading global universities and corporations.

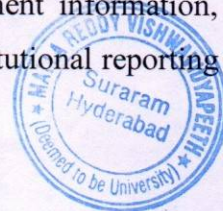
Alumni Feedback for Academic Quality and Accreditation

Recognizing alumni as a key stakeholder group under NAAC, NBA, and NIRF frameworks, MRV shall institutionalize structured alumni feedback as part of its quality-assurance cycle:

- An annual Alumni Feedback Survey shall be administered through the alumni portal, covering curriculum relevance, employability outcomes, and satisfaction with institutional support.
- Feedback outcomes shall be shared with the IQAC and the respective Boards of Studies for consideration in curriculum review and continuous improvement processes.
- Alumni achievement and placement data shall be compiled to support institutional accreditation, ranking submissions, and programme-outcome assessment.

Data Privacy and Consent

-
- Alumni personal data collected for the database (contact details, employment information, achievements) shall be used solely for engagement, communication, and institutional reporting purposes described in this policy.



- Alumni shall have the right to review, update, or request removal of their personal data from the University's active communication lists at any time, by writing to the Alumni Affairs Office.
- Data shall be stored and shared in accordance with applicable data-protection law and MRV's institutional data-governance practices.

Metrics and Annual Reporting

The Alumni Affairs Office shall track and report key engagement indicators annually to the Vice-Chancellor, including: registered alumni strength and geographic spread; participation in mentorship, guest-lecture, and placement-support activities; funds raised through alumni fundraising initiatives; and the number and outcomes of Alumni Chapter activities. This report shall also feed into MRV's institutional accreditation and ranking documentation.

Implementation and Monitoring

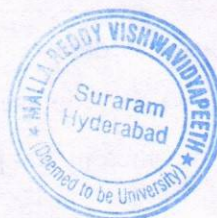
- **Alumni Affairs Office:** The Alumni Affairs Office will implement the policy and monitor its progress, ensuring that alumni contributions are integrated into all aspects of university life, including academics, research, and administration.
- **Vice Chancellor's Oversight:** The Vice Chancellor will oversee the functioning of the Alumni Affairs Office, ensuring alignment with the university's vision for global leadership and excellence.

Policy Review

This policy shall be reviewed by the Alumni Advisory Committee at least once every two years, or earlier as institutional needs, accreditation requirements, or alumni feedback may warrant.

MRV reserves its rights to modify, amend, or replace this Policy, including withdrawal, at any time.

— *Office of the IQAC / Alumni Engagement Policy, MRV*



**Sd/-
Registrar**