



MALLA REDDY VISHWAVIDYAPEETH

(DEEMED TO BE UNIVERSITY)

Recognised Under Section 3 of The UGC Act, 1956, Vide Notification No.9-4/2024-U.3(A) by
Department of Higher Education, Ministry of Education, Government of India.

MRV PROFESSOR OF PRACTICE POLICY

1. Introduction

Malla Reddy Vishwavidyapeeth (Deemed to be University) aligns with the National Education Policy (NEP) 2020 in its commitment to skill-based education, industry-academia collaboration, and vocational education integration. To bridge the gap between academia and industry, the University adopts the UGC guidelines on **Professor of Practice**, enabling distinguished professionals from diverse fields to contribute their expertise to academic ecosystem.

2. Objectives

- To develop courses and curricula that address industry and societal needs, while facilitating joint research projects and consultancy services with industry experts for mutual benefit.
- To bring in distinguished professionals from fields such as engineering, science, technology, entrepreneurship, management, chartered accountancy, commerce, social sciences, media, literature, fine arts, civil services, armed forces, legal profession, and public administration.
- To encourage the association of eminent personalities with the University, fostering experiential learning, research, training, skilling, entrepreneurship, and mentorship roles.

3. Eligibility Criteria

- Professionals with significant contributions in their respective fields, including but not limited to engineering, science, technology, entrepreneurship, commerce, social sciences, media, literature, fine arts, civil services, armed forces, legal profession, community development, panchayati raj, rural development, watershed development, water-harvesting, organic farming, small green energy systems, municipal planning, community participation, gender budgeting/planning, inclusive development of tribals and public administration among others.
- Candidates must have a minimum of **15 years of service/experience** in their domain, preferably at a senior level.

- iii. The requirement of publications and other academic eligibility criteria for appointment of Professor of Practice shall be as per applicable norms.
- iv. The number of **Professors of Practice** at any given time shall not exceed **10% of the sanctioned faculty posts** of the University.

4. Duties and Responsibilities

- i. Designing and developing industry-relevant courses and curricula.
- ii. Introducing new courses and delivering lectures in line with University policies.
- iii. Encouraging student involvement in innovation and entrepreneurship projects while providing mentorship.
- iv. Strengthening industry-academia collaborations to enhance student employability.
- v. Conducting workshops, seminars, special lectures, and training programs in collaboration with regular faculty members.
- vi. Undertaking joint research projects or consultancy services in association with the faculty members of the University.

5. General Conditions

- i. Engagement will be for a **fixed term** as per University rules.
- ii. These positions will be in addition to the sanctioned posts and will not impact regular faculty recruitment.
- iii. Serving or retired faculty members engaged in the teaching profession are not eligible.

6. Categories of Engagement

A. Professor of Practice funded by Industries

Industries can fund these positions to ensure students are equipped with relevant skill sets, thereby reducing training costs for fresh graduates. The University will collaborate with industries to support such engagements.

B. Professor of Practice funded by the University

The University, through its own resources, may engage experts to address skill gaps in various disciplines.

Remuneration:

Part-time/Full-time engagement: Consolidated amount, mutually agreed between the institution and expert.

C. Professor of Practice on an Honorary Basis

Eminent professionals who wish to share their expertise with students voluntarily may be appointed on an honorary basis. Honorarium, if any, shall be determined by the University.

7. Selection Procedure

- a) The **Vice-Chancellor** may invite nominations from eminent experts.
- b) Experts may also submit self-nominations with a detailed biodata and a write-up on their proposed contributions to the University.
- c) A **Selection Committee**, comprising two senior Professors of the University and an external expert, will evaluate nominations. Based on their recommendations, the **Academic Council and Executive Council** shall approve the candidates based on recommendations of the committee.

8. Tenure and Renewal

- i. The initial appointment will be for a period of **one year**.
- ii. The University will assess the contributions of the Professor of Practice before deciding on an extension.
- iii. The **maximum tenure shall not exceed three years**, with an extension of **one additional year in exceptional cases**, subject to a total limit of **four years**.