



ज्ञान-विज्ञान विमुक्तये

आचार्य मनिष र. जोशी

सचिव



सत्यमेव जयते

Prof. Manish R. Joshi

Secretary



आजादी का
अमृत महोत्सव

विश्वविद्यालय अनुदान आयोग
University Grants Commission

(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)

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5 पौष, 1947/ 26th December, 2025

Subject: Observance of Swami Vivekananda's Birth Anniversary (National Youth Day) on 12th January, 2026- Organization of "Run for Swadeshi" Programme-reg.

आदरणीय महोदया/महोदय,

As you are aware, the birth anniversary of Swami Vivekananda is observed every year on 12th January as **National Youth Day**, commemorating his timeless message of youth empowerment, self-belief, discipline, and nation-building. On the occasion of the **164th birth anniversary of Swami Vivekananda**, the Ministry of Education vide its letter of 26th December 2025 has recommended organizing of a nationwide youth outreach programme titled "**Run for Swadeshi**" on **12th January 2026**.

The objective of the *Run for Swadeshi* programme is to sensitise students and youth to Swadeshi values, *Atmanirbhar Bharat*, physical fitness, discipline, teamwork, and national unity, drawing inspiration from the teachings of Swami Vivekananda. The programme may include activities such as 2 km / 3 km / 5 km runs, motivational talks, dissemination of messages on Swadeshi and self-reliance, participant registration, and distribution of certificates.

The event is envisaged as a participatory initiative involving students from colleges and universities, NSS/NCC units, youth clubs, faculty members, and the general public, thereby fostering community engagement and a sense of collective responsibility. Educational institutions and organisations may conduct the event within their campuses or at suitable public locations, subject to local feasibility.

All Higher Education Institutions (HEIs) are requested to organise the *Run for Swadeshi* programme on **12th January 2026** in a befitting manner, ensuring maximum participation in this nation-building initiative. HEIs are also requested to share details of the activities undertaken through the Google Form at the following link: <https://forms.gle/3tXf8RgUJcu6qccu6>.

सादर,

भवदीय,

(मनिष जोशी)

सेवा में,

सभी विश्वविद्यालयों के कुलपति।

सभी महाविद्यालयों के प्राचार्य।