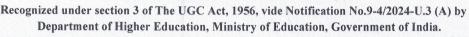


MALLA REDDY VISHWAVIDYAPEETH

(Deemed to be University)





Ref. No: MRV/IQAC/2025-26/17

Date: 17-11-2025

CIRCULAR

Subject: Awareness on Tobacco Free Youth Campaign 3.0 – Reg.

Dear Deans/Principals,

As per the directions of the University Grants Commission regarding the Tobacco Free Youth Campaign 3.0 (TFYC 3.0), all constituent colleges and schools are requested to circulate the attached information among all students and display the campaign details on the notice boards of your institution.

You are further requested to encourage students to participate in awareness activities and support the initiative aimed at creating a **tobacco-free environment** across educational campuses.

Thank you for your cooperation.

Copy to:

- 1. Hon'ble Chancellor, Malla Reddy Vishwavidyapeeth
- 2. Hon'ble Vice Chancellor, Malla Reddy Vishwavidyapeeth
- 3. Registrar, Malla Reddy Vishwavidyapeeth
- 4. Deans/ Principals/ Directors/ of all Constituent Colleges/Schools of Eminence, Malla Reddy Vishwavidyapeeth

IQAC Coordinator

IQAC Coordinator
MALLA REDDY VISHWAVIDYAPEETH
(Deemed to be University)