

Ref. No: MRV/IQAC/2025-26/26

Date: 07-01-2026

**CIRCULAR**

**Subject:** Implementation of UGC Circular – Nasha Mukht Bharat Abhiyan (NMBA) Pledge and Related Activities

Dear NSS Coordinators,

This is to inform you that the **University Grants Commission (UGC), Ministry of Education, Government of India**, vide **D.O. No. 2-73/2023 (CPP-II) dated 26 December 2025**, has directed all Higher Education Institutions to implement the **Nasha Mukht Bharat Abhiyan (NMBA) Pledge and related activities** as part of the institutional initiatives to curb substance abuse among youth.

The **Nasha Mukht Bharat Abhiyan (NMBA)** is being implemented by the **Ministry of Social Justice and Empowerment, Government of India**, with the objective of sensitizing students, teachers, and staff about the harmful effects of substance use and promoting a drug-free society.

In compliance with the UGC directive, all constituent colleges are requested to:

- Conduct pledge-taking programmes and awareness activities involving **students, faculty, and staff**, preferably through **NSS units**

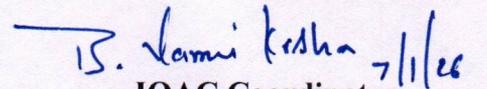
The **NMBA Pledge (in English and Hindi)** is enclosed in the UGC circular for ready reference.

All NSS Coordinators are requested to ensure **effective implementation, proper documentation, and timely reporting** of the activities conducted.

(Deemed to be University)

**Copy to:**

1. Hon'ble Chancellor, Malla Reddy Vishwavidyapeeth
2. Hon'ble Vice Chancellor, Malla Reddy Vishwavidyapeeth
3. Registrar, Malla Reddy Vishwavidyapeeth
4. Deans/ Principals/ Directors/ of all Constituent Colleges/Schools of Eminence, Malla Reddy Vishwavidyapeeth
5. NSS Coordinators of all Constituent Colleges/Schools of Eminence

  
B. Ramji Krishna 7/1/26  
IQAC Coordinator

IQAC Coordinator  
MALLA REDDY VISHWAVIDYAPEETH